



## Education

### Miami University

*Oxford Ohio*

Fall 2004 – Spring 2008

### BFA in Graphic Design

- Focus in Environmental Design
- Thematic Sequence in Urban Issues in Public Welfare and Policy

## Software Knowledge

- Adobe Creative Suite (Dreamweaver, Fireworks, Illustrator, InDesign, Photoshop)
- CMS (Sitecore & Big Tree)
- HTML
- Microsoft Office
- SharePoint
- Email Marketing Systems (Bronto)

## Awards

### Global Value Award for Financial Success

December 2017

Team Project T&NGO

### Webby Award

May 2013

Project Manager on the client side for Spy Museum website design for Cultural Institutions.

### The Communicator Awards

May 2011

2011 Communicator Award of Excellence in Interactive Media from the International Academy of Visual Arts.

## Freelance Experience

### Freelance Designer

KATIE LIMBURG

*Ohio, Maryland, California*

May 2008 – Present

- Branding & logo design
- Social media & marketing
- Advertising & print materials
- Custom illustrations & paintings
- Graphic tshirts & apparel

### Social Media & Marketing Manager

RED LINE CIRCUIT TRAINING

*Toledo, Ohio*

August 2019 – October 2020

- Manage Facebook, Instagram, Website and Wellness Blog
- Design all marketing materials and promotional graphics
- Collaborate with Sales, Events Coordinator, Media and Apparel
- Create a consistent brand vision and content

### Contract Designer

OWENS CORNING

*Toledo, Ohio*

May 2018 – September 2018

- Developed logos, vehicle graphics, yard signs, and flyers for roofing contractors nationwide

### Graphic Designer

CALIFORNIA YOGA

*Toledo, Ohio*

October 2017

- Designed logo, window signage, social icons, templates, and apparel for launch of new business

### Graphic Designer

ENGINE PERFORMANCE

*Baltimore, Maryland*

September 2008 – January 2009

- Designed marketing materials and advertisements for local clients

## Industry Experience

### Marketing & Communications

#### Manager & Graphic Designer

LOUIS BERGER SERVICES

*Remote Location*

October 2020 – August 2023

#### Art Director

LOUIS BERGER

*Remote Location*

January 2014 – May 2018

- Designer on major projects including brochures, infographics and event displays
- Brand liaison between Operations Department and Corporate

#### Graphic & Web Designer

INTERNATIONAL SPY MUSEUM

*Washington, District of Columbia*

May 2012 – September 2013

- Oversight of the CMS
- Email marketing campaigns
- Promotion of events through web, print and social media outlets
- Coordination with ad agency

#### Senior Graphic Designer

THE LOUIS BERGER GROUP

*Washington, District of Columbia*

February 2009 – May 2012

- Corporate brand development
  - » brand manual
  - » advertising
  - » print & web design
  - » office branding & signage
- Internal communications
  - » bimonthly newsletter
  - » onboarding
- Event coordination
  - » tradeshow booth design
- Business development tools
  - » brand toolkit
  - » company store
- Proposal covers & infographics

*References upon request.*